

If it isn't sustainable,
it isn't Smart

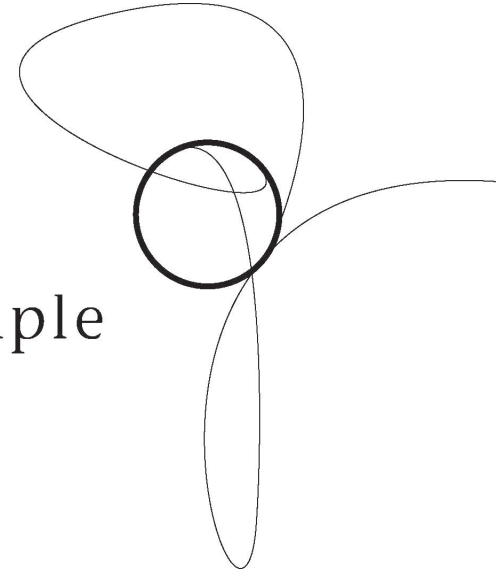
*Hugo Spowers,
Company Architect*



*Smart Systems Summit 2014
London at the IoD
1-2 October 2014, London, UK
www.hvm-uk.com*

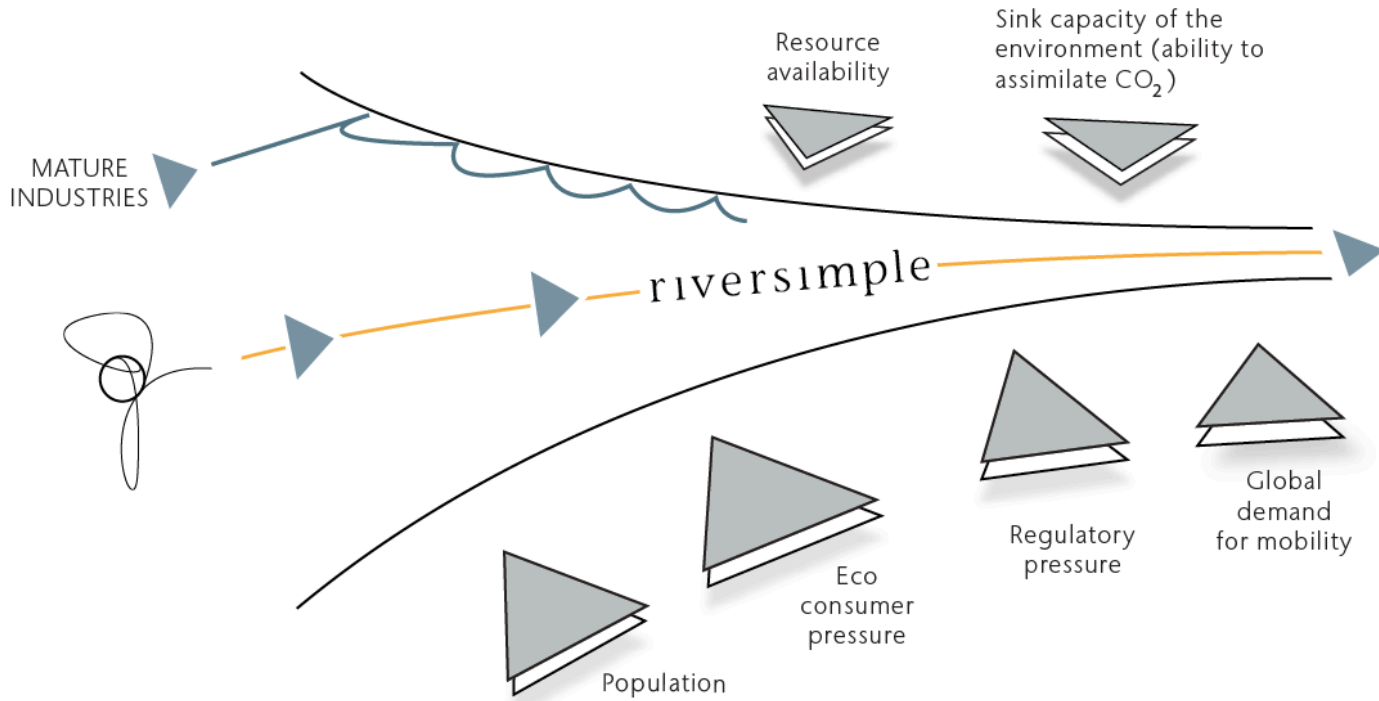
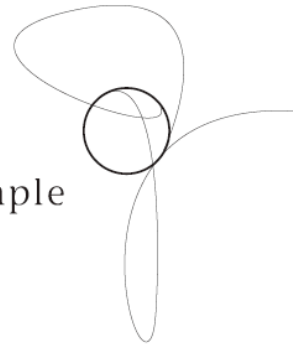


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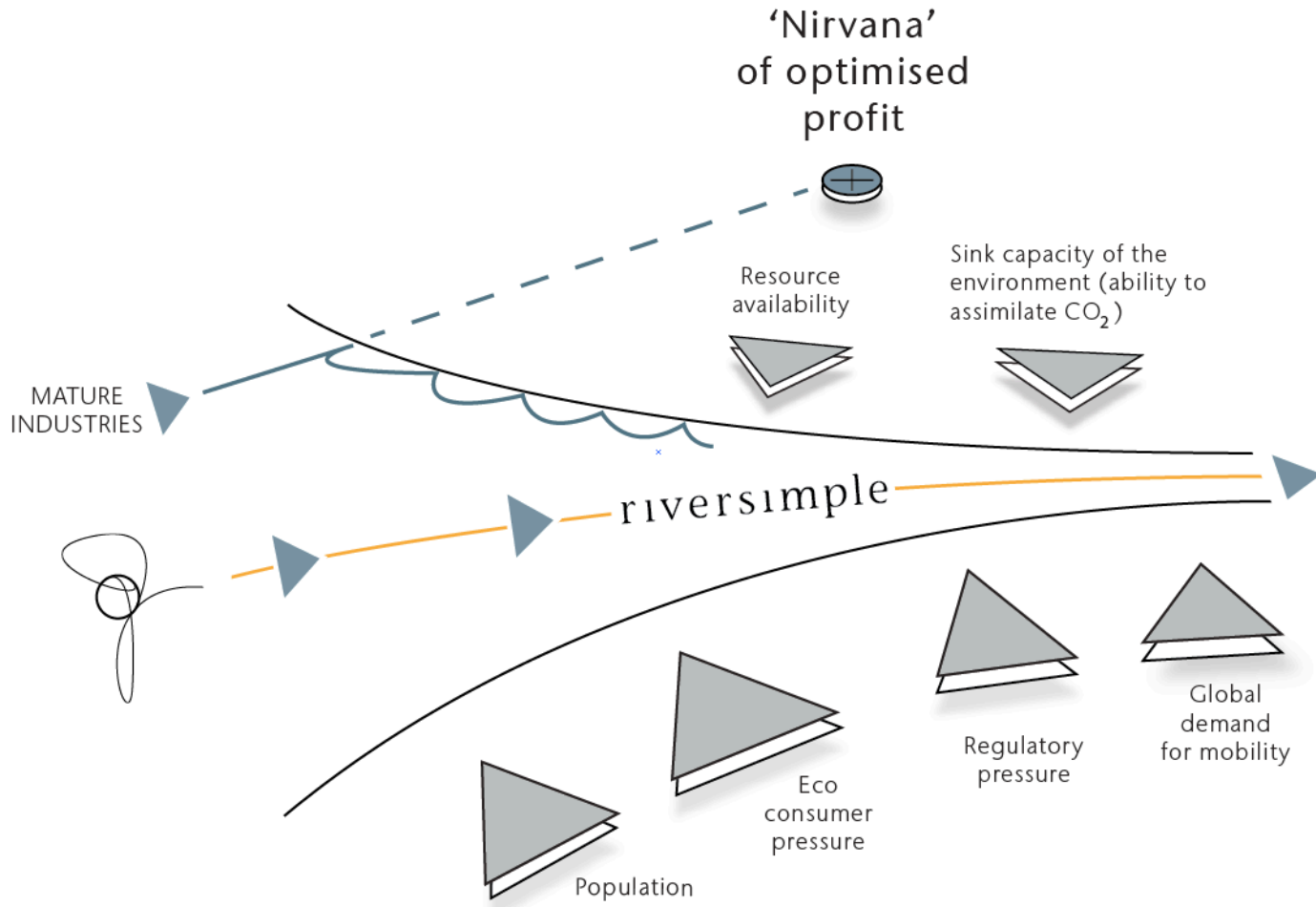
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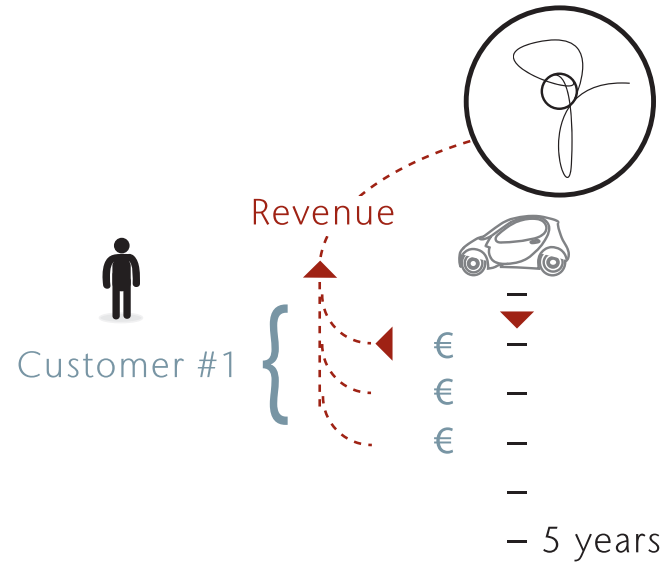


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Selling mobility
as a service

rather than

a car as a product

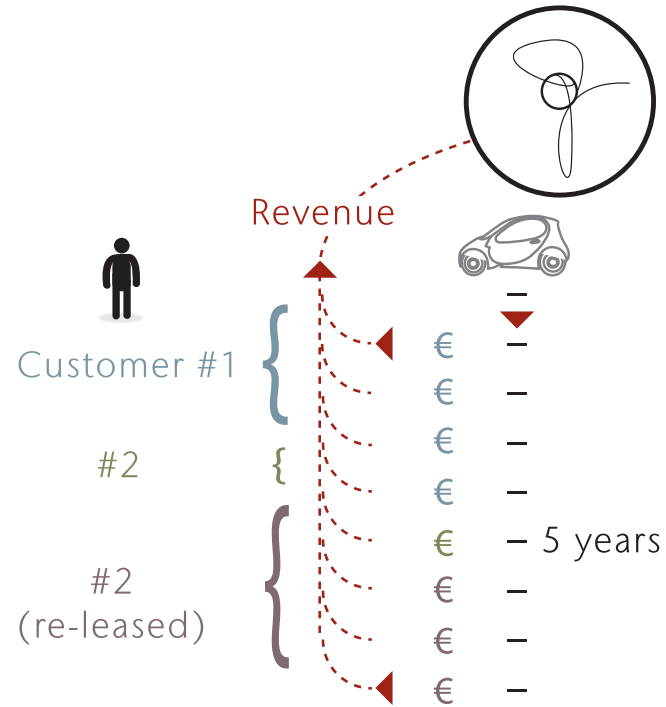


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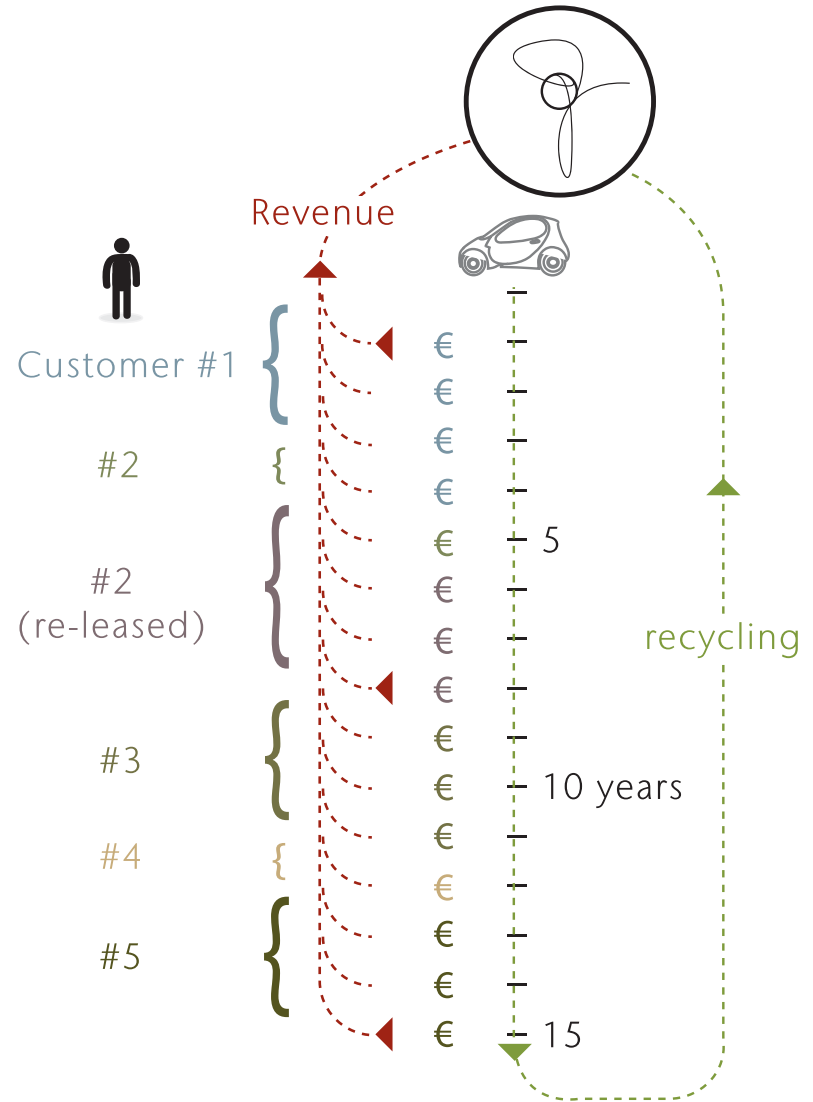


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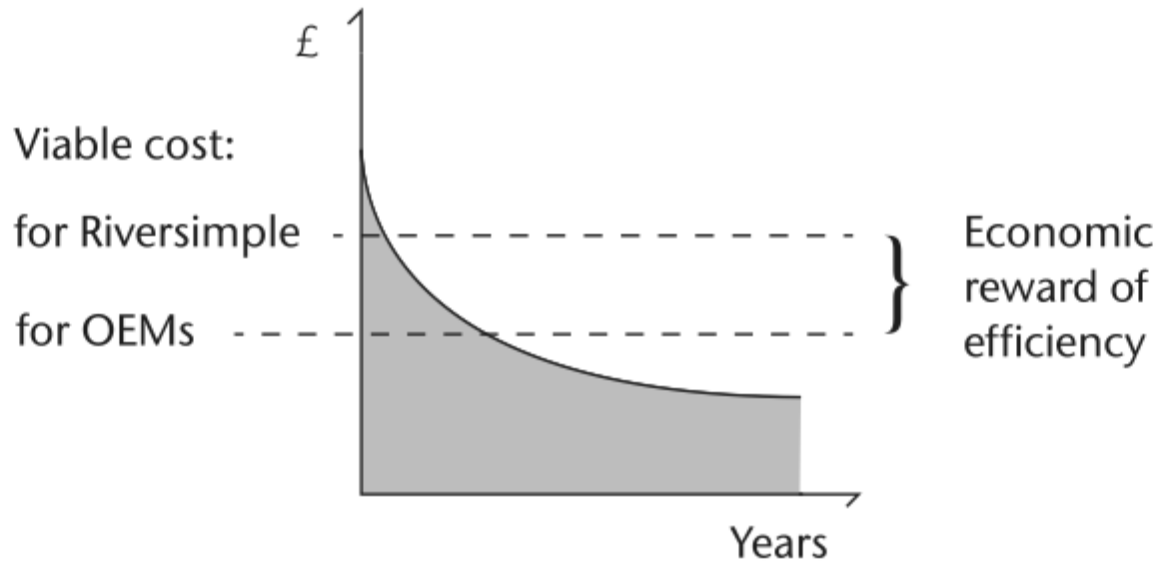
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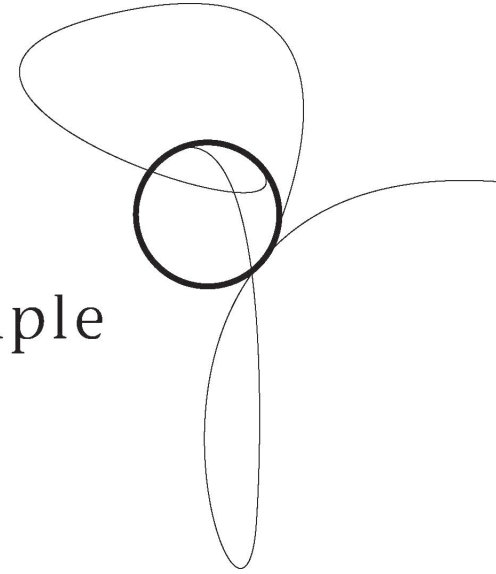
Sale of service generates profitability at low volumes



Learning curve for supply chain cost of LCV technologies

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We are called to be
architects of the
future, not its victims

*Buckminster
Fuller*

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