



**Justin Hayward, CIR
Smart Systems Summit 2014
London 1-2 October
www.hvm-uk.com**



for the project for the innovation ecosystem in Finland



a global mobile data project



an innovation project



for IT projects



Petrofac - a change management workflow project



a faculty strategy project



the Drill Bits division

Lifetime Communication – new venture development



strategy development and implementation

...and 11 Design London ventures in innovation



IP strategy development and management process



Cambridge Investment Research is a consultancy!

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Coping with or Thriving in the World

1000 vs 50-100 delegates in a 2 day conference
500mn vs 50mn digital labels for ShareaCoke bottles
10s-100s of Tb vs 1 Tb
 10^4 vs 10^8

CONNECT WITH US



Summarising Smart Systems

1. Connectedness

2. Simplicity

- Manageability
- Utility through x,y,z
→ “market advantage”

CONNECT WITH US



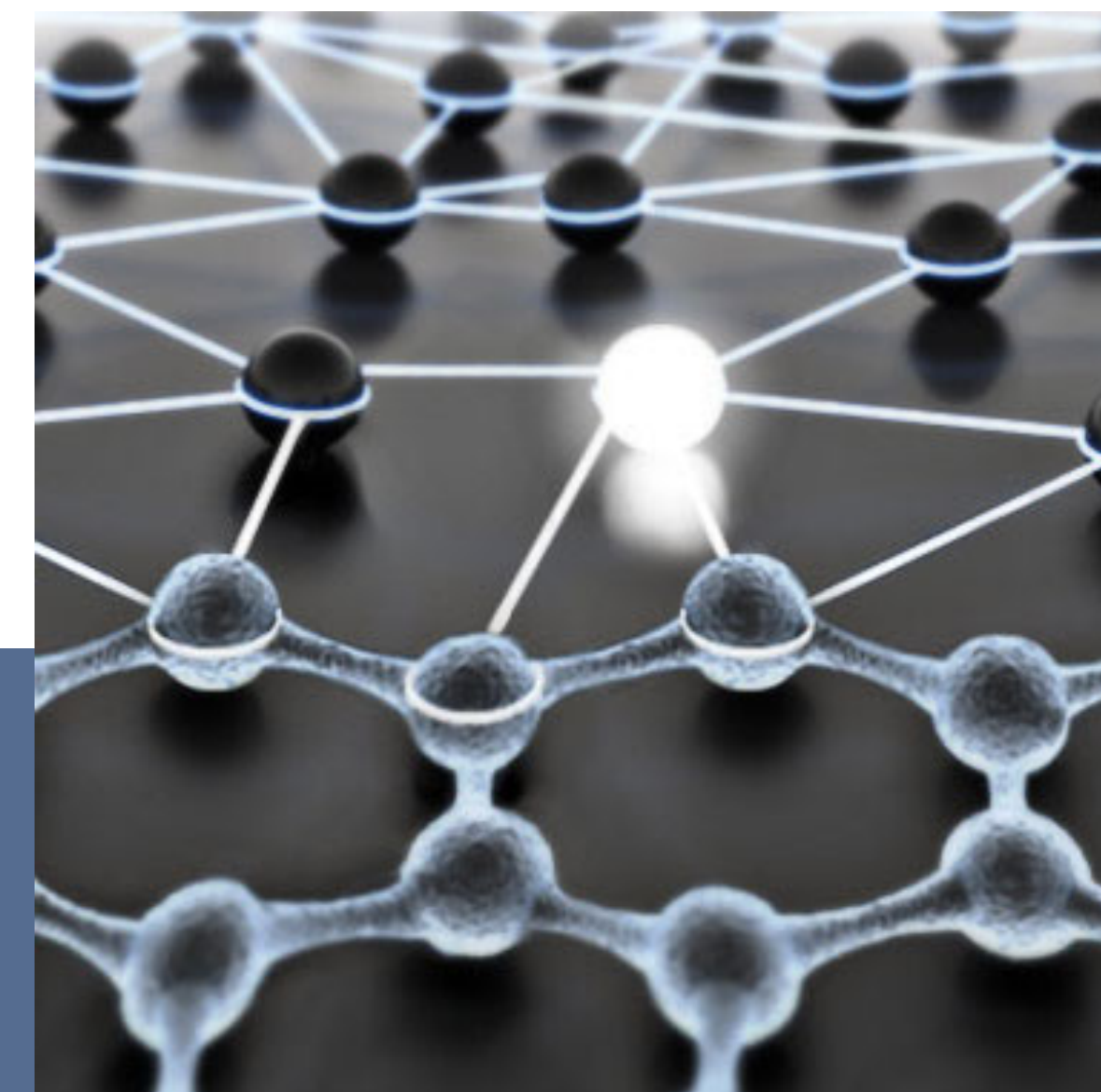
Why Smart Systems?

CONNECT WITH US





**8th Smart Homes 2014 – King's,
Cambridge Nov 3**
**HVM Graphene+ 2015 – King's &
New Hall, Cambridge 9-10 Feb**





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