

Isn't it just the Internet?

Paul Green

2 October 2014

<http://www.hvm-uk.com>

Smart Systems Summit 2014 London

Institute of Directors



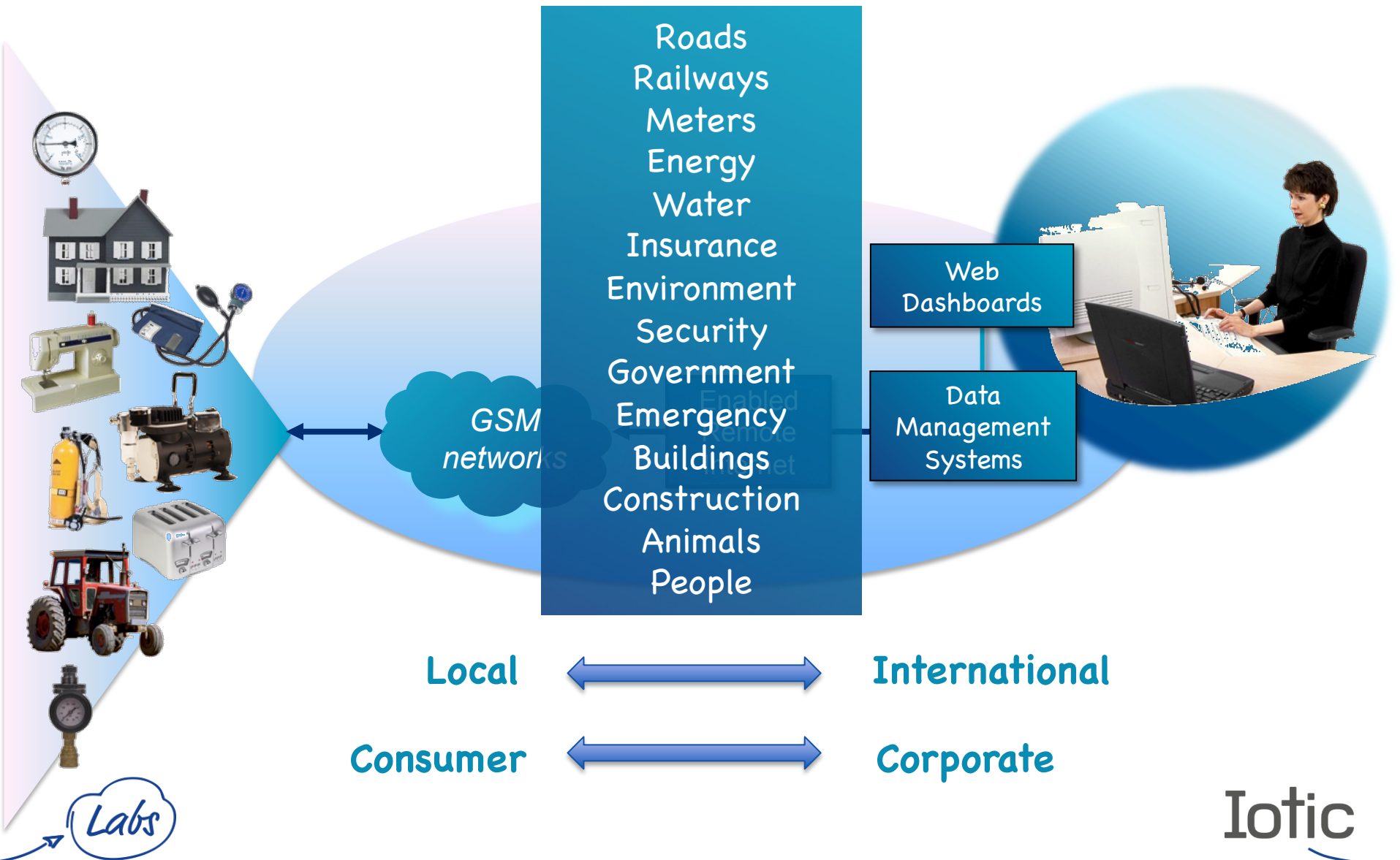
Internet of My Things



“Bad news -
the scale is
threatening to
cut off access
to the fridge...”

Thanks to TimoElliott.com

M2M – yes, we get that ...



Internet of Things – A Revolution?

- Bigger than Humanity
 - > UK and Germany lead?
- Like Industrial Revolution
 - > Lots of disparate activity
 - > No idea where it was going
 - > Unexpected outcomes

Disruptive change

“It’s M2M Jim,
...but not as we know it!”



Disruptive Change



Mindset

Corporate vs. Consumer ?

Industrial vs. Individual?

International vs. Intimate?

Organised vs. Organic?

Use-case vs. User-led

Vital vs. Virtual

Explain vs. Explore

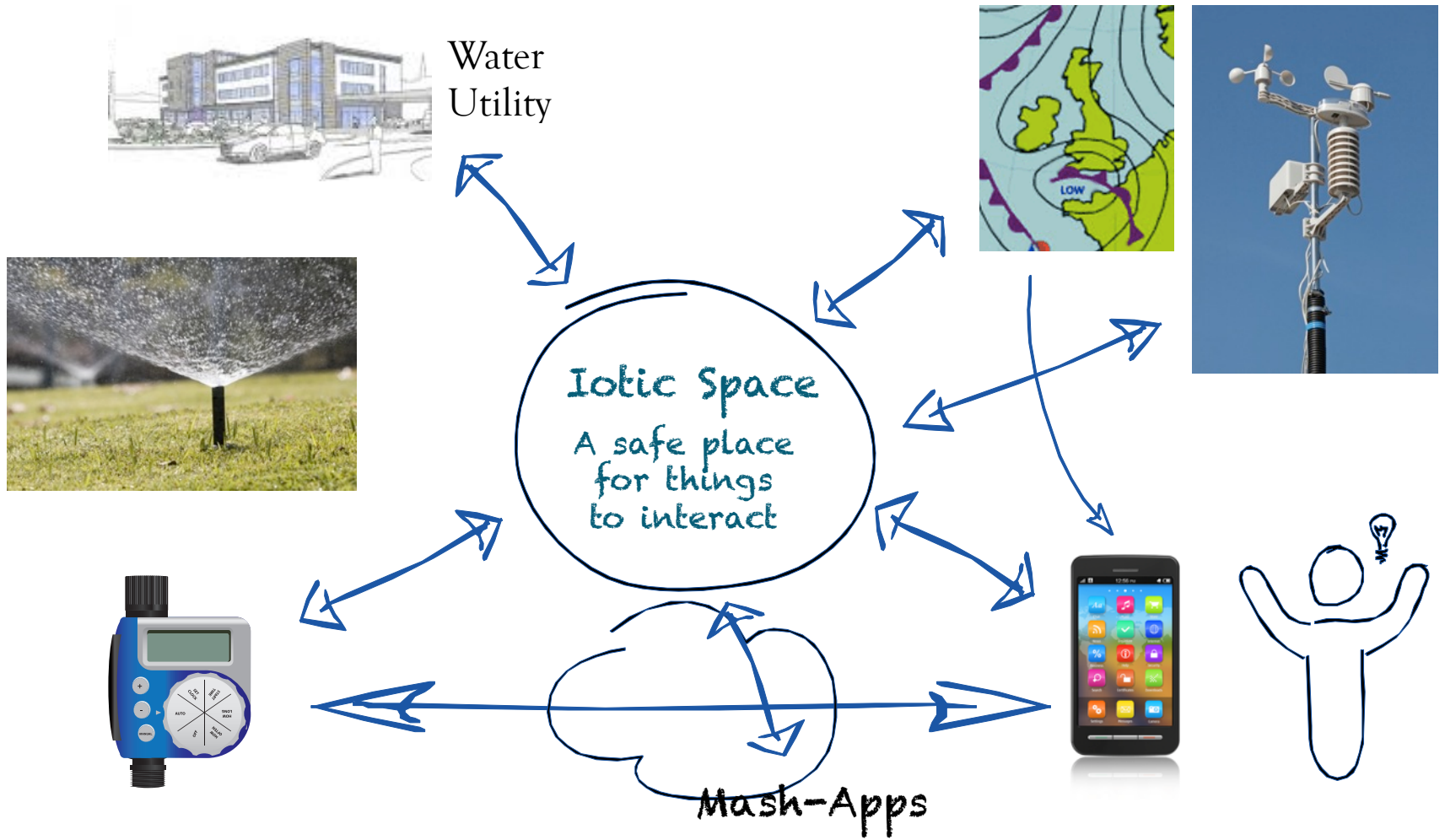


Here's What We Do Know

- Private vs. shared
 - > Risk vs. reward
- Shared Journey
 - > Experience in action
- Corporate Distraction
 - > Can't 'own' it
 - > Different DNA
- What would IoT be like without....
 - > Big Data
 - > Private Silos



Internet of My Things

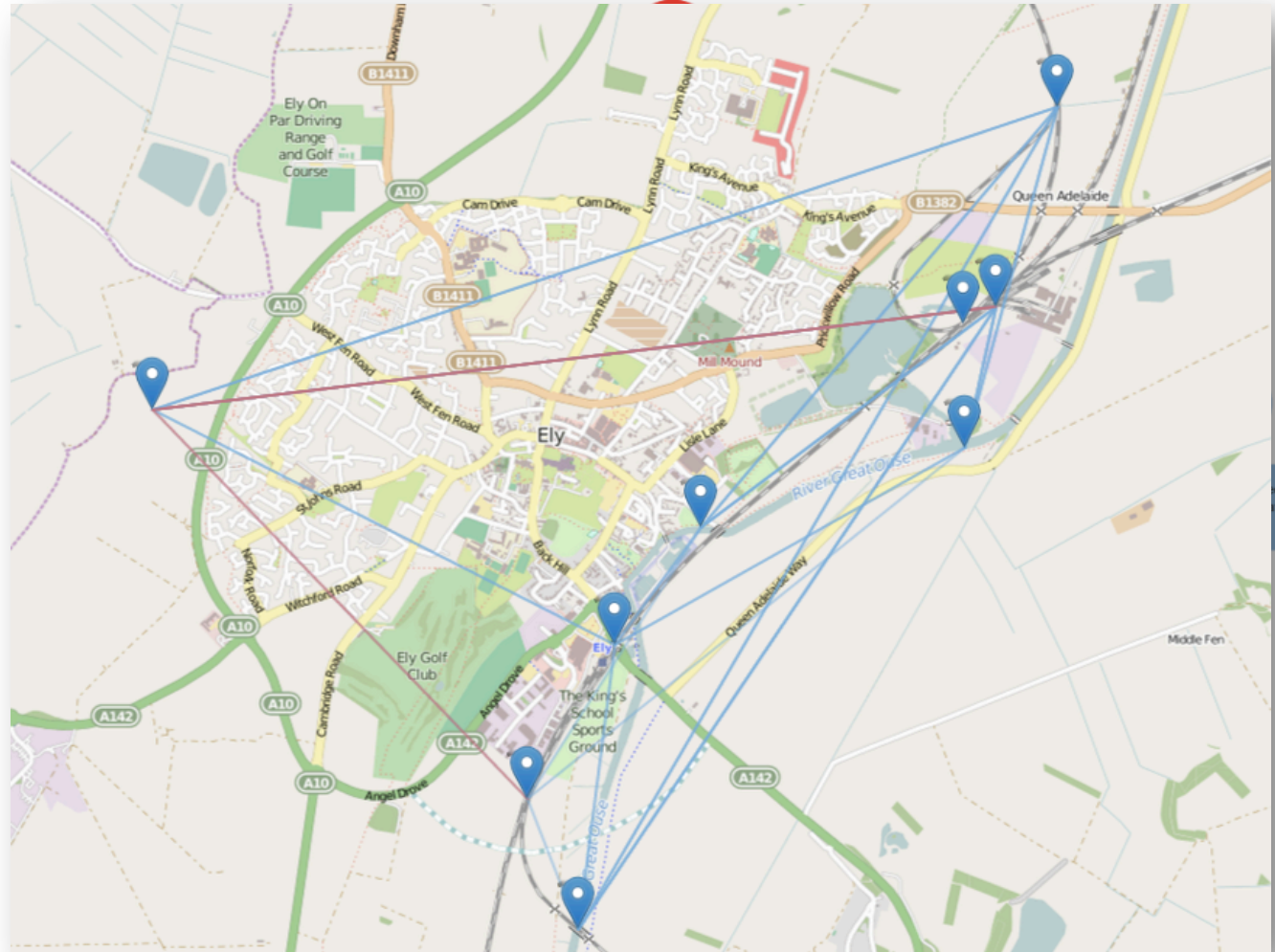


Labs

Iotic

Everyway – Waterway and Railway

<p>Entity: Point Heater</p> <p>Entity GUID ac21ec23b274fccc3594046c519d51fe registered Type: Point Heater Description: Tmp sensor, heater, status.</p>
<p>Container: Rail Example</p> <p>Container GUID 323df123456789383d59eff357654321 registered Host: undefined</p>
<p>New Feed: Humidity</p> <p>Type: Humidity Description:</p>
<p>New Feed: Wind Speed</p> <p>Type: Wind Speed Description:</p>
<p>New Feed: Rainfall</p> <p>Type: Rainfall Description:</p>
<p>New Feed: Air Tmp</p> <p>Type: Air temperature Description:</p>
<p>Entity: Ely Weather Station</p> <p>Entity GUID 9d61b78f6cf965be689e08503a7fbab8 registered Type: Automatic Description: Air Tmp; rainfall; wind speed and direction, humidity.</p>
<p>Container: MetOffice</p> <p>Container GUID 599df27072772c383d59eff35ce47389 registered Host: undefined</p>
<p>New Feed: Level</p> <p>Type: Level Description: Meters Depth</p>
<p>Entity: S-6230</p> <p>Entity GUID 786a3c63f8c437b616369937354fdd2 registered Type: Water Level Sensor. Description: River Ouse at Ely, Queen Adelaide.</p>
<p>Subscription</p> <p>ac21ec23b274fccc3594046c519d51fe subscribed to: 6c1bcbc3114261e38f58eb365439a208 / Level</p>



Iotic Space

Safe to be found



Iotic Space

A safe place
for things
to interact

Safe to connect



Search agnostic

Transport agnostic

Technology agnostic

Free to be found

Free to share

Free to hide

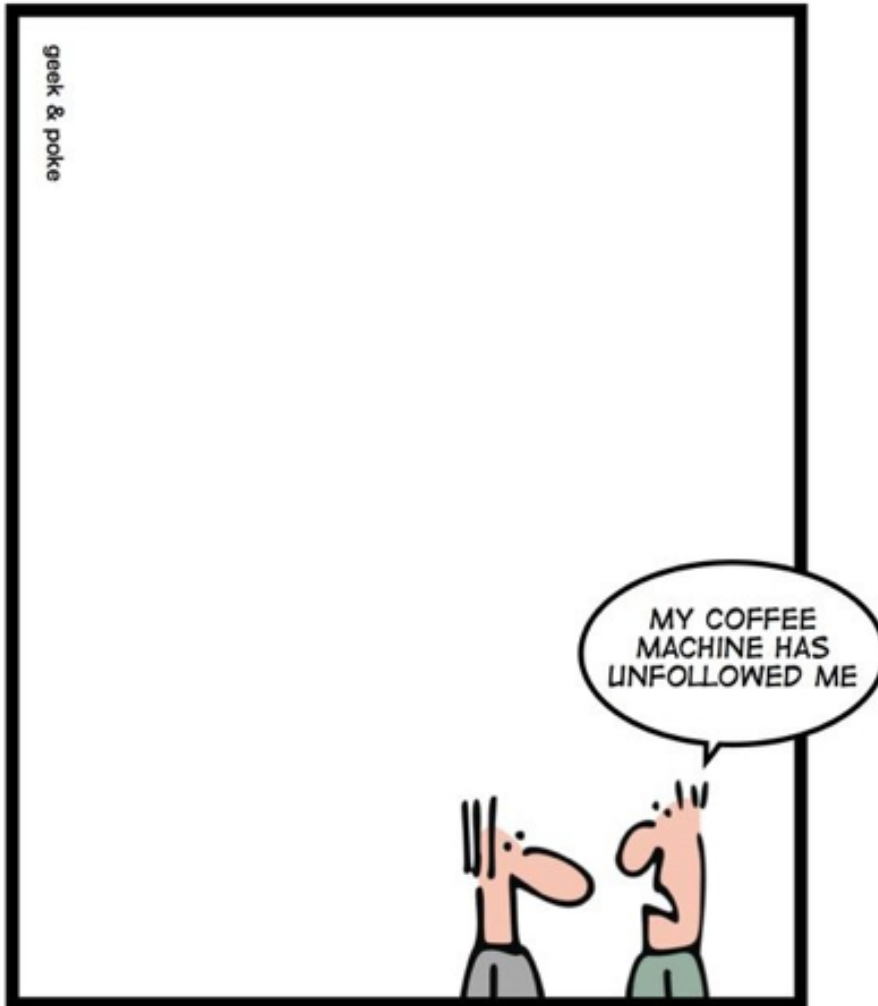
Community



Labs

Iotic

Questions?



THE INTERNET OF THINGS

Paul Green

paul.green@iotic-labs.com

+44 (0) 7974 223398



Thank you: Geek & Poke
www.datamation.com

Iotic