



cir-strategy.com/events
Cambridge November 5 2013

SMART HOMES & CLEANPOWER



CIR Strategy

Justin Hayward

Conferences November 5, 2013

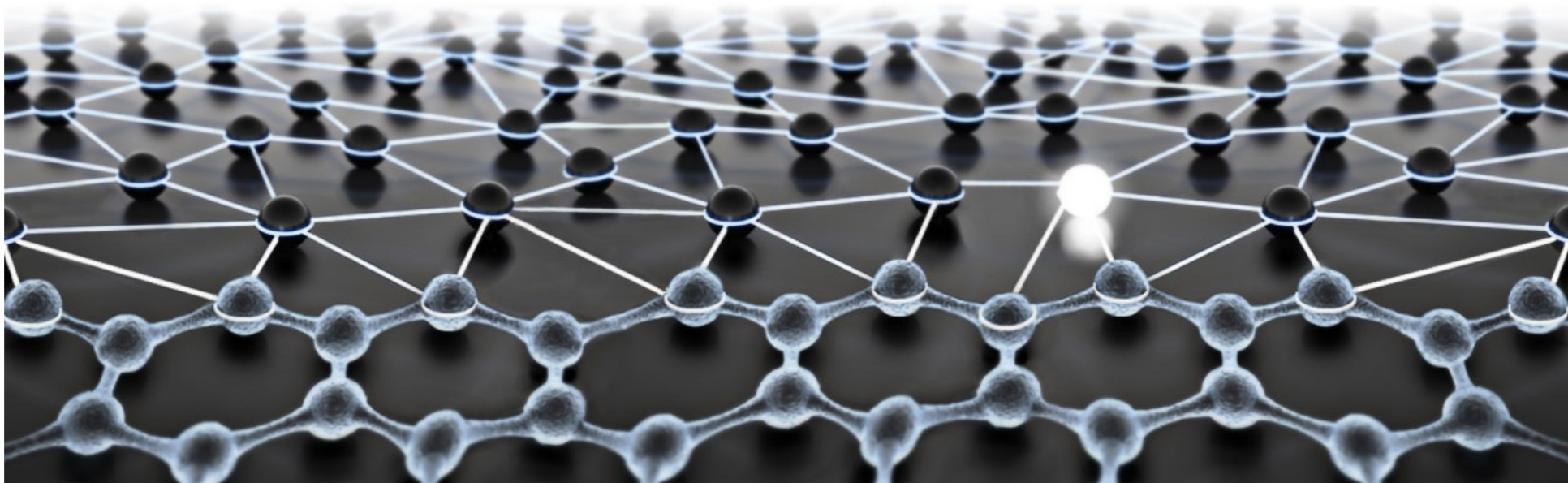
Cambridge #SHCP13 #HVMG13

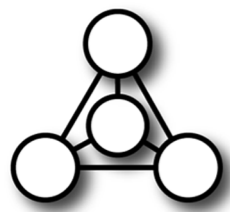
+44 1223 303500 | cir@hvm-uk.com | hvm-uk.com



cir-strategy.com/events
Cambridge November 5 2013

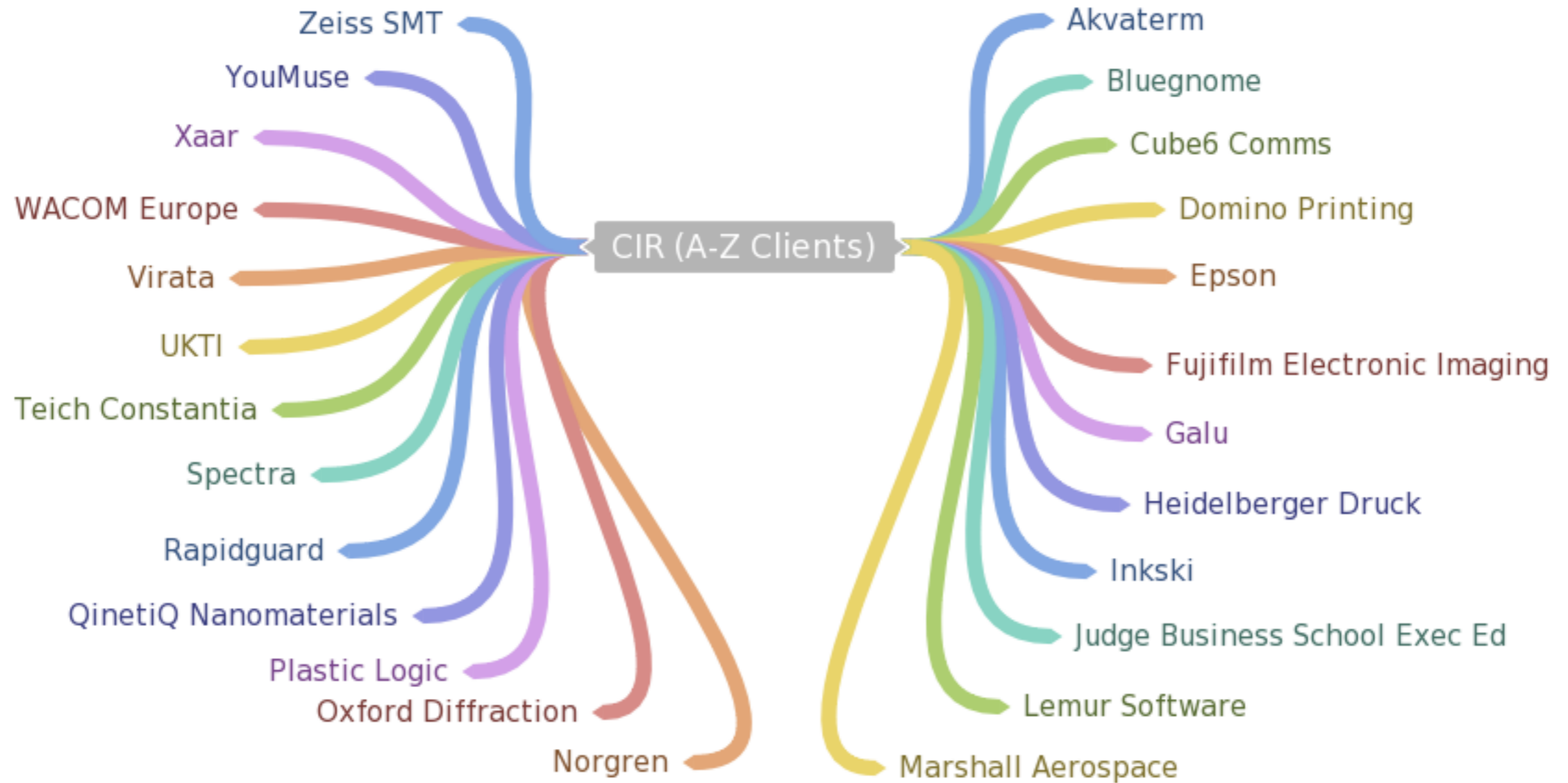
HIGH VALUE MANUFACTURING GRAPHENE

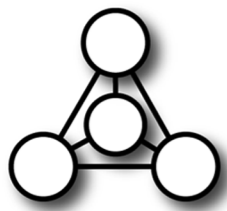




Rigorous process

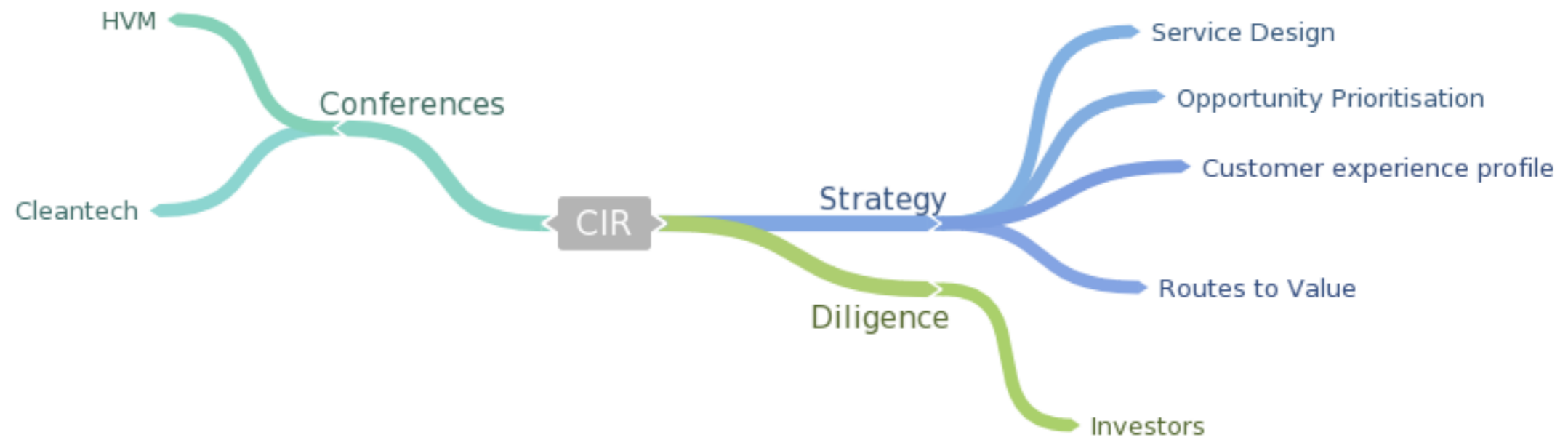
CIR Strategy

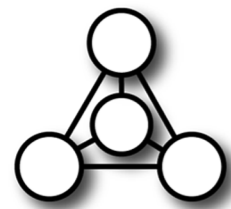




Rigorous process

CIR Strategy





Rigorous process

CIR Strategy

Stage of markets

Hype or chasm?

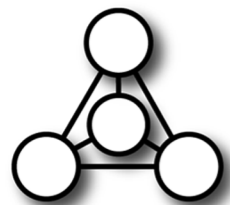
Research structure

Interdisciplinarity

Market structure

Crossovers - access to markets/funding & empowering citizens

Value network

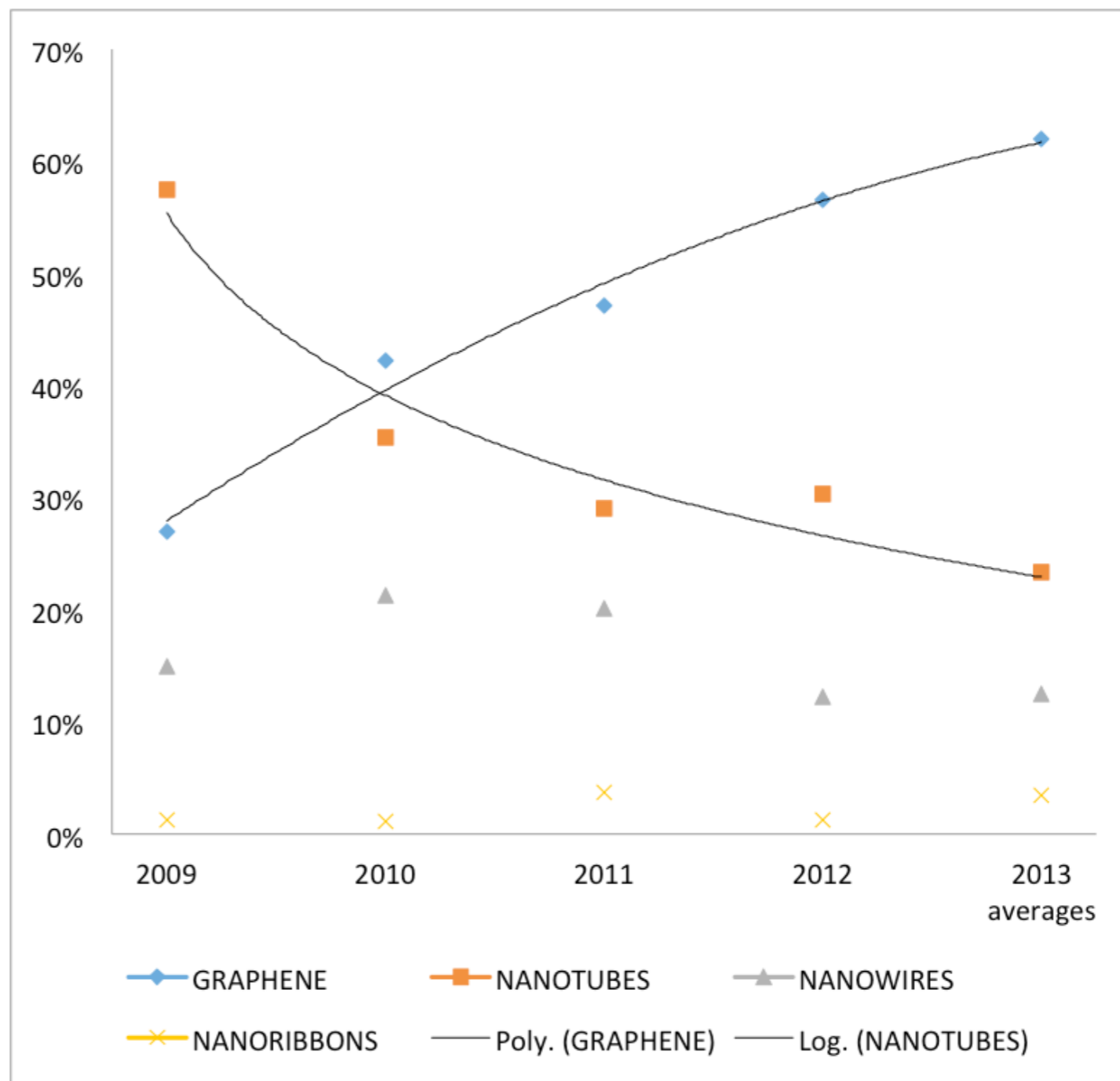


Rigorous process

CIR Strategy

Graphene on the Internet

% of mentions
of the term





cir-strategy.com/events
Cambridge November 5 2013

SMART HOMES & CLEANPOWER



CIR Strategy

Conferences November 5, 2013
Cambridge

+44 1223 303500 | cir@hvm-uk.com | hvm-uk.com



cir-strategy.com/events
Cambridge November 5 2013

HIGH VALUE MANUFACTURING GRAPHENE

