



Everyone, Everywhere, Love Every Drop!

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Water Efficiency Manager

www.hvm-uk.com/smarthomes CIR Smart Homes 2013



Selective Water Efficiency Bits and Bobs



- Major selected water efficiency audit and retrofit programme 2.6 MI/d target over 5 years
- 87,500 free plumber visits
- Water audit and installation of free items
- Targeted in areas of water stress
- Combined with enhanced metering in some areas
- Saving water energy and money!



Free devices installed

- Free plumber –Water Audit
- Eco Beta toilet flushing device
- Tap fittings (to reduce flow)
- Shower save
- Trigger gun for hosepipes



love
every
drop.
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Why is Anglian Water doing this for free?



- Leakage rates are good
- Looking for other ways to save water
- To help us manage demand and maintain the balance of water used for homes, businesses and for the environment in our region
- Underpinning growth for up to one million new homes by 2035
- Tackling climate change
- Government target to reduce average daily water use from 150 litres to 130 litres



Free water saving items for all

- Save-a-Flush – 1 litre saved per flush
- Hippo – 2 litres saved every flush
- Shower flow Regulator
- Twin Tap inserts for hot and cold taps
- water family game for all the family to play



Welcome to the Potting Shed



- In partnership with the RHS we launched the Potting Shed garden club, helping customers save time and use less water whilst still having a lovely garden
- Winner of the UK Water Efficiency Awards 2012
- The free kit contains – water storing crystals and mats, water in the garden leaflet a pocket guide to drought tolerant plants and herb seeds
- Available from

www.anglianwater.co.uk/thepottingshed

Drop 20 Campaign



EVERYONE, EVERYWHERE, EVERY DAY.

At home, we each use an average of 145 litres of water a day. Let's try and save as much of that as possible - starting now. If everyone in your house, your neighbours and in your community saved 20 litres each, every single day - the equivalent of 2 buckets' full - that's a lot of water we can save for tomorrow.

Making a start

Here you have all the advice you need to start dropping 20 litres every day. Follow our tips and tell your neighbours, go online and share your ideas, and help spread the word. Then, together, we can make a big difference.

What next?

Once you've got started, we've also got some free water-saving products that pretty much everyone can use in their home and garden. They're simple to install and easy to use.



To find out more just visit everyone-drop-20.co.uk

DROP IN

Our homes aren't always as water efficient as we imagine. An average toilet flush or a leaky tap can waste lots of water. Have a quick check around your kitchen and bathroom and you could be dropping 20 litres before you know it.

KITCHEN LITRES

DROP 15

Wash the dishes by hand instead of half filling the dishwasher.

DROP 3

Fix that dripping tap and save up to three litres per day.

DROP 10

Only wash full loads of laundry.

DROP 12

Instead of running the tap for two minutes, wash vegetables in a bowl.

BATHROOM LITRES

DROP 16

Spend two minutes less in the shower.

DROP 12

Turn off the tap for two minutes, when brushing your teeth.

DROP 5

Put a free save-a-flush device in your cistern.



FACT...
THE AVERAGE SHOWER USES 8 LITRES A MINUTE.

DROP OUT

We love beautiful gardens and clean cars. But there are ways of using water outdoors, without using a hosepipe, that can save 100's of litres - making 20 litres sound like a drop in the ocean.

GARDEN LITRES

DROP 150

Use a bucket and sponge to wash the car instead of a hose.

DROP 150

Use a watering can instead of sprinklers for your plants.

DROP 200

Install a water butt to recycle used water for watering your garden.

DROP 250

Play and relax for free at our water parks instead of filling the paddling pool.

DROP 1000's

Use waste water from your bath, shower and kitchen (grey water) to water your plants.



FACT...
THE AVERAGE HOSEPIPE USES 150 LITRES IN TEN MINUTES.

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BEAT THE DROUGHT WITH DROPS

HOW EVERYONE, TOGETHER, CAN EACH DROP 20 LITRES A DAY

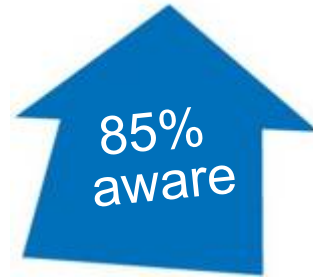


everyone-drop-20.co.uk

Drop 20 - making a difference



6 in 10 aware of our drought communications



At campaign peak, 85% of domestic customers aware of the drought



Satisfaction with the way we handled the water shortage increased to 51% (up 10% on benchmark)

93% say that it is important not to waste water



95% said they were making at least some effort to save water at home



84% believe Drop 20 makes it easy to act

Metering



- We are on track to meet our goal of 183,000 installations during AMP5
- 72% of households are now billed through measured charges and 82% of households have a water meter

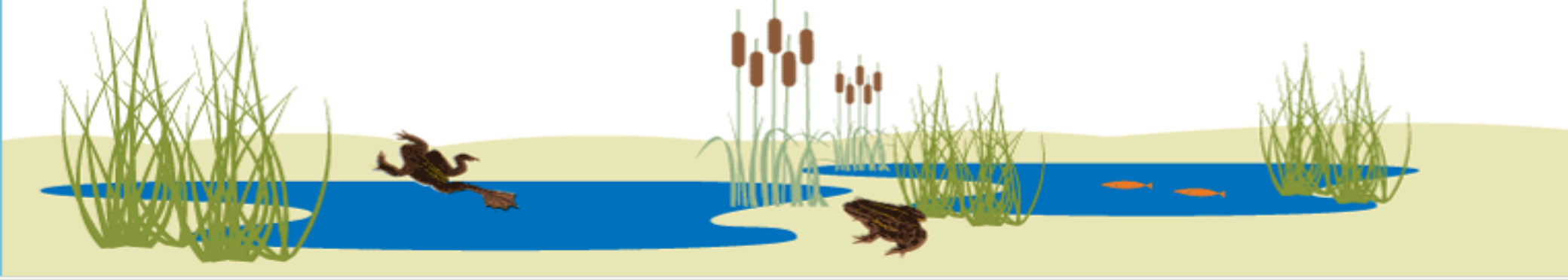


Energy Saving Trust



- At Home with Water report published using data from 86,000 customers using the water and energy calculator
- 25% of household water consumption is showering
- Average shower time is seven and a half minutes





Do You Love Every Drop?

LOVE EVERY DROP. PUT WATER AT THE HEART
OF A WHOLE NEW WAY OF LIVING.



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every
drop. 
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