

SmartGrid GB

Smart Grid: Energy & Grid Challenges

6th Smart Grids & Clean Power Conference Exhibition

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www.hvm-uk.com

David Pitcher, UK Director

Power Plus Communications

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WHO WE ARE AND WHAT WE DO

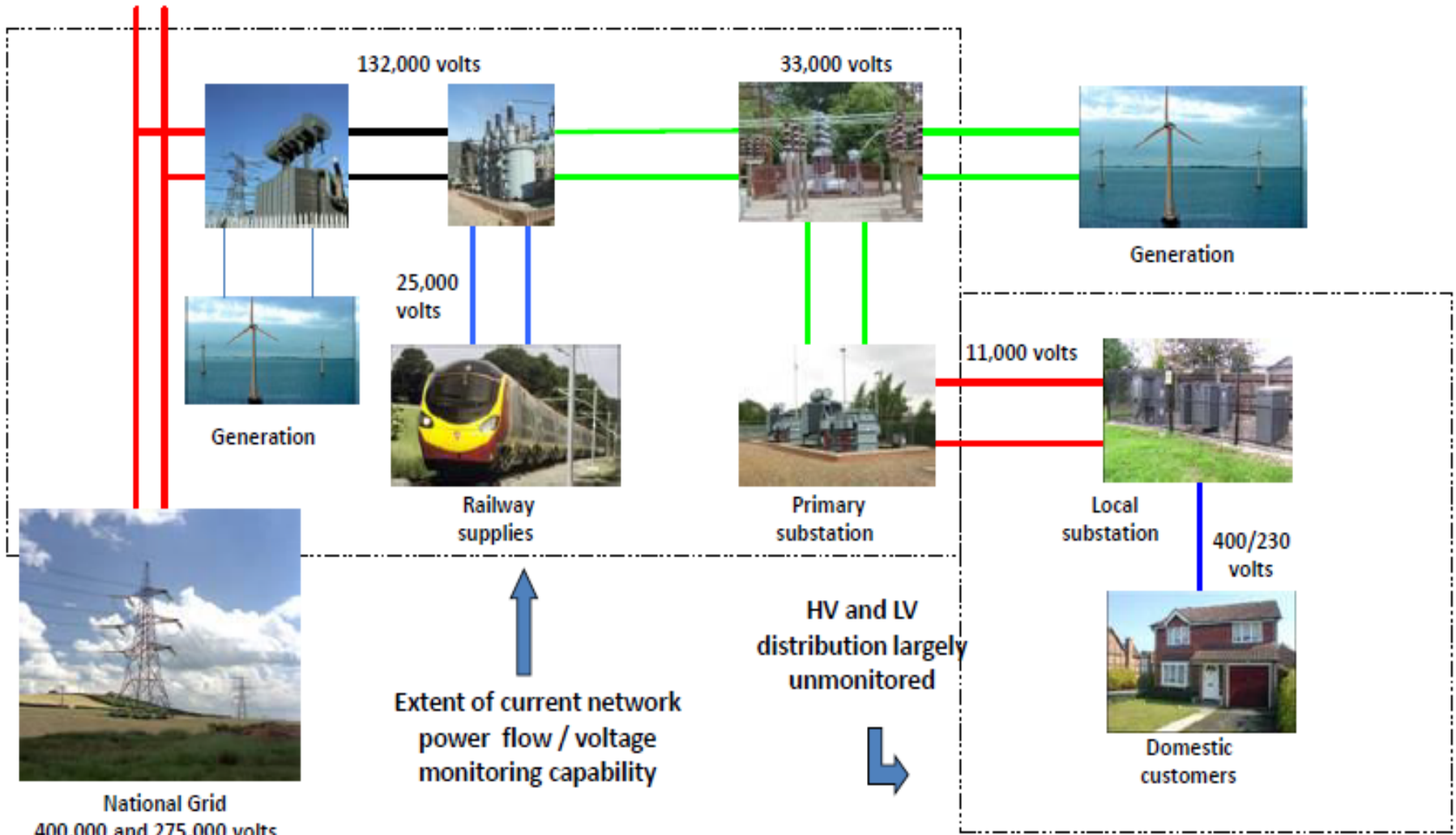


**Launched 23 June 2011 by former
Energy Minister, Charles Hendry
MP, at the Royal Society of
Engineering in London**

OUR MEMBERS



HOW SMART IS OUR GRID?



Source: ENA

CONSUMERS AT THE HEART OF SMART GRID

Smart grid:
A great consumer opportunity

Ensuring smart grid delivers value to all consumers

October 2013



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- **Supporting the Business Case for Smart Grid Consumer Engagement:** quantifying what benefits are realised when the consumer takes action
- **Whole Energy System Demonstrator Project(s):** ensuring full representation from throughout the value chain, and addressing gaps in the existing project and evidence base
- **Co-ordinated Communication:** forming a collaborative group to support consumer education and awareness of smart grid benefits

OVERCOMING SMART GRID CHALLENGES

- **Challenges facing meter and grid technology are known and well understood**
- **Data is not possible without Communications - the importance of ICT**
- **Lessons are being learned and transferred to (and from) the UK**
- **You need to choose the right partners**



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Smart Grid: A Great Consumer Opportunity

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