

15TH ANNIVERSARY HVM & 4TH GRAPHENE & NEW MATERIALS 2017

Cambridge, UK

2-3 November 2017

Justin Hayward, CIR

Presented at #HVM17 #GNM17 Conference

www.cir-strategy.com/events





new materials

connectivity

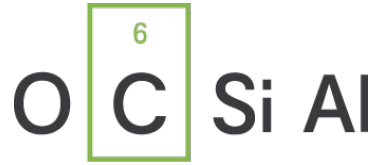
analytics

automation

**Business
models
Sectors
Drivers
Investment
Global
Growth
Risk**

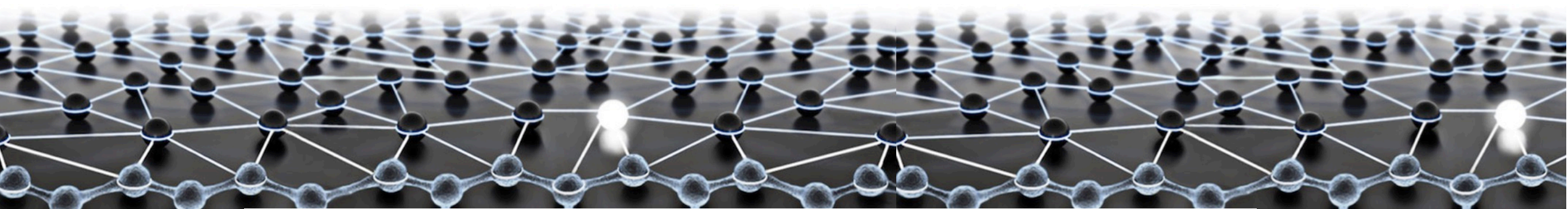
INVITED ACTIVE PLAYERS





2017 PARTICIPANTS





Cambridge, UK
2-3 November 2017
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15th Anniversary **HVM**
4th **Graphene New Materials**

Conference Summit & Showcase



Rigorous process
CIR Strategy



CIR EVENTS: A BRIEF HISTORY



All CIR Conferences - 2002-2017

2002	HVM Conference - Cam	2010	HEAT Conference	2014	Smart Grids & Cleanpower
2003	HVM Conference - Cam	2010	HEAT-SHIFT	2014	Smart Grids & Cleanpower
2004	HVM Conference - Cam	2010	SHIFT	2014	Smart Grids & Cleanpower
2005	HVM Conference - Harwell, Oxford	2011	Smart Grids Conference	2014	Smart Systems Summit - London
2005	HVM Conference	2011	Cleanpower Conference	2014	Smart Systems Summit
2006	HVM Conference (MNT) - Oxford	2011	EV2BE - Milton Keynes	2014	Smart Homes
2006	HVM Conference (MNT)	2011	HEAT	2015	Executive Briefing Graphene
2007	HEAT Conference	2011	SHIFT	2015	Conference Graphene
2007	SHIFT Conference	2012	Smart Grids & Cleanpower	2015	Dinner Graphene
2008	HVM Circular Economy Conference	2012	Smart Grids & Cleanpower	2015	Conference Graphene
2008	HEAT	2012	HEAT Conference	2016	REF16 Cambridge Dinner
2008	Quantum Computing Dinner	2012	WATER Conference	2016	Smart Grids & Cleanpower
2009	Cleanpower Conference	2012	HVM Conference 10th Anniversary	2016	Smart Grids & Cleanpower
2009	SHIFT	2013	Smart Grids & Cleanpower	2017	C4IR2017 - Executive Briefing Day
2009	HEAT-SHIFT	2013	Cleanpower	2017	Smart Grids & Cleanpower
2009	HEAT	2013	HVM Conference Graphene - Cam	2017	Smart Grids & Cleanpower
2010	Smart Grids Conference	2013	Smart Homes & Cleanpower	2017	HVM Conference 15th Anniversary & 4th Graphene Conference
2010	Cleanpower Conference	2014	HVM Conference Graphene - Oxford	2017	HVMGNM17 Dinner
				2017	HVM Conference 15th Anniversary & 4th Graphene Conference

4 venue cities 50 events days 4,250 attendees ...and lots of data
 15 distinct topics 500 speakers 75,000 database and analysis

CIR STRATEGY





Source: Getty Images –
from “Man of Iron”