

Blockchain & opportunities is the energy market

8th Smart Grids Cleanpower Conference, Cambridge, UK Jo-Jo Hubbard, Co-founder & COO 19-20 June 2017

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All change... mind the gap
The 2030 energy market requires a radically new approach





14% distribution connected	\rightarrow	40% distribution connected
Batteries < 0.3W	\rightarrow	Batteries many GWs ++
EVs <150,000	\rightarrow	EVs >5,000,000
5% balancing from DSR	\rightarrow	50% balancing DSR
6m smart meters	\rightarrow	53m smart meters
Early IoT appliances	\rightarrow	Billions of IoT devices
DNO	\rightarrow	DSO
		Electric heating?

What is blockchain?

A combination of technologies enabling efficient co-ordination without centralisation





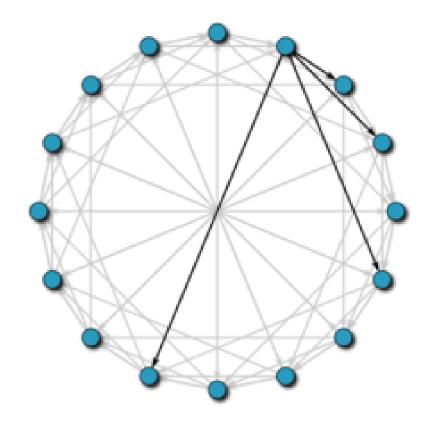
Transact w/o a privileged intermediary



Automate processes (smart contracts)



Coordinate and cooperate efficiently



What could it mean for energy?

Blockchain can create more inclusive, efficient markets and enable grid-edge coordination





Who can trade

- Level playing field
- Peer to Peer
- Machine to Machine



What is traded

- Value (tokens?)
- Data
- Micro-payments



Market structure

- No intermediary
- New collaboration models
- New value chains

An opportunity in market structure

Moving towards a marketplace for flexibility



National Grid: Future of Balancing Services, June 2017

"We need to create a <u>marketplace</u> for balancing that encourages new and existing providers, and <u>all new technology</u> types, and <u>opens up competition</u> on a <u>level playing field</u>."

Clear focus on fixes for DSR sellers

- 1) Improves market information
- 2) Simplifies balancing services
- 3) Removes barriers for DERs
- 4) Improves other market mechanisms...

Outstanding issues for DSR buyers

- 1) Liquidity fragmented across platforms
- 2) Need to value location of DSR actions
- Potential conflicts/ inability to trade collaboratively

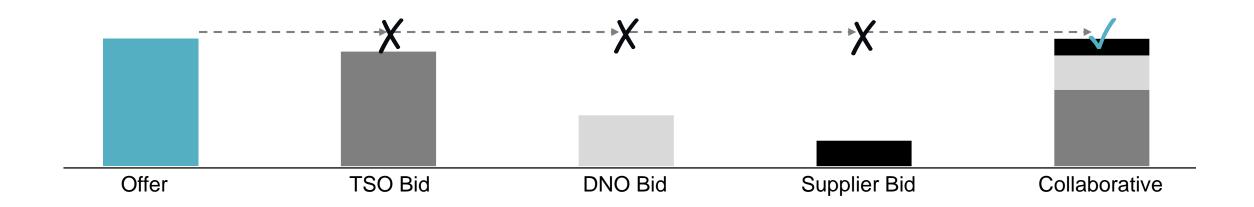
Collaboration is key

DSR can be non-rival so it requires a novel approach to aggregation and allocation of value

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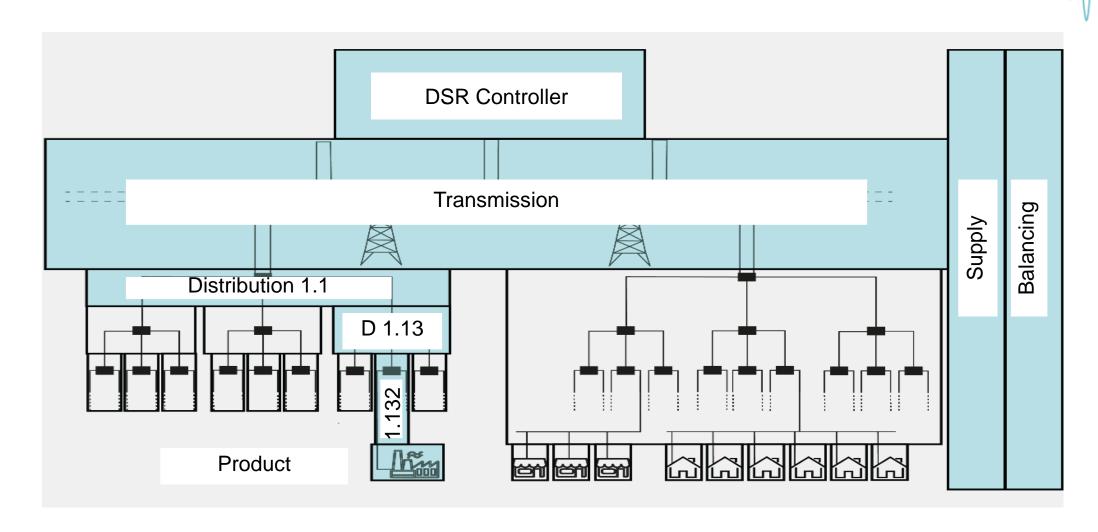
Collaborative trading can:

- Unlock trades that cant happen on a bilateral basis
- Create cost savings for flexibility purchasers
- Result in more trades and more liquidity



A collaborative approach

DR actions can be combined with delivery components & assembled into collaborative trades



Key benefits of this approach

All parties pay less and deal more efficiently, ultimately lowering bills & carbon emissions



Market platform

Greater Market Participation

Clear invest. signals New market entrants

Visibility & Oversight

Whole system view

Lower Carbon

Reduced fossil-fuel reliance

Security of Supply

Diversified supply
Automation + certainty

Blockchain specific

Maximum Liquidity

Single liquidity pool Collaborative trading

Transparency & Trust

Price discovery
Guarantees neutrality

Lowest Cost

Increased competition Automation

Open to Innovation

Extensible by users Evolve frameworks





@ElectronDLT